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AUDREY'S AT THE PINK SHELL BEACH RESORT & SPA IS THE PLACE FOR VACATION-INSPIRED BEAUTY, GIFT ITEMS AND HOME FURNISHINGS

ESTERO ISLAND, Fla. – August 29, 2005 – Vacations are as much about shopping, as they are about sun, fun and relaxation. For many, the idea of taking home a vacation souvenir has evolved well beyond the refrigerator magnet or key chain, to more sophisticated, vacation-inspired merchandise.

Art, fashion, home furnishings, beauty products, handbags, jewelry – even made-to-order gift baskets



to suit any occasion are featured at *Audrey's*, an upscale boutique located at the Pink Shell Beach Resort & Spa in Fort Myers Beach, Florida.

Offering distinctive merchandise, most of which is updated seasonally, *Audrey's* features exclusive brands, locally-inspired art and décor, signature resort items, and more. Indeed, shoppers searching for a distinctive item for themselves or loved ones need look no further than this charming resort boutique. Currently, *Audrey's* is featuring the following merchandise in-store. *Audrey's* can also ship merchandise

anywhere in the world, and accepts orders by phone at 239-463-8651.

Mistral Products, Price: \$8.00-\$25.00

Not only can shoppers extend their Pink Shell experience with branded items such as plush beach towels and fragrant shampoos, soaps and lotions, but *Audrey's* also stocks such hard-to-find, luxury items as Mistral soaps and lotions - a favorite of in-the-know international travelers - in a variety of signature scents.

Audrey's at the Pink Shell Beach Resort & Spa/2



Sun Tea, Price: \$5.95

Other beauty products include the whimsical Sun Tea by Jane Comfort and Joy, a fun way to relax and revive tired eyes.



Nora Butler-Local Artist, Price: \$15.00 - \$55.00

Pink is in with branded Pink Shell items and prints from local artist, Nora Butler. Shoppers looking to take home a slice of the Southwest Florida lifestyle may do so with items designed by renowned local artist, Nora Butler. *Audrey's* offers Nora's matted framed prints (far right), note cards (left) and shirts (front row).



The Ultimate Adirondack, Price: \$445, plus shipping

What represents rest and relaxation more than an Adirondack chair? These colorful versions of the backyard deck classic can be found throughout the grounds of the Pink Shell Resort and are available for purchase at Audrey's. Shoppers can choose from such vibrant shades as yellow, green, and red as well as a natural wood finish.

The 12-acre **Pink Shell Beach Resort & Spa** is located on Estero Island, within The Beaches of Fort Myers & Sanibel, along the Gulf of Mexico and enjoys a rich history of being a popular resort in Southwest Florida for more than 50 years. With a variety of activities for the entire family, **Pink Shell** sits on 1,500 feet of pristine beach and offers such activities as sailing, dolphin adventure tours, Yamaha Wave Runners®, parasailing, kayaks, tennis, fishing, sunset cruises and specialized recreation programs for all ages. The resort is owned by Boykin Lodging Company (NYSE: BOY), a Cleveland, Ohio based real estate investment trust that focuses on the ownership of full-service, upscale commercial and resort hotels, and is managed by Boykin Management Company, also of Cleveland, Ohio. For more information contact the Pink Shell Beach Resort & Spa, 275 Estero Boulevard, Fort Myers Beach, FL 33931, Telephone: 888-309-2911; or visit the web site at www.pinkshell.com.

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