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**PINK SHELL BEACH RESORT & SPA APPOINTS NEW GENERAL MANAGER TO LEAD THE
PROPERTY THROUGH ITS FINAL PHASE OF REDEVELOPMENT**

ESTERO ISLAND, Fla. – September 13, 2004 - Boykin Lodging has named seasoned hospitality industry veteran, Brij Misra, as General Manager of **the Pink Shell Beach Resort & Spa**. Mr. Misra has been with Boykin Lodging since 1989, he joins **Pink Shell** from his current role as Vice President and General Manager of Ocean Point Beach Resort & Spa, a position he has held since 2002.

Mr. Misra brings a wealth of knowledge and experience to his new position. He is a graduate of Cornell University's School of Hotel Administration and has held positions in all aspects of hotel management, including Rooms, Sales and Food and Beverage.

His career in the hospitality industry includes international experience at the Kempinsky in Berlin and at the Hyatt Hotels in Jeddah and Riyadh, Saudi Arabia. During his stint at the Ritz Carlton division, Mr. Misra operated two European-style luxury hotels, the Whitehall and Tremont in Chicago.

His appointment comes as the **Pink Shell Beach Resort & Spa** undergoes a major expansion, "Mr. Misra's expertise is especially opportune at this time, his experience will help solidify **Pink Shell's** leadership in the Ft. Myers Beach area of Southwest Florida," stated ____.

The **Pink Shell Beach Resort & Spa** is undergoing a multi-phase, multi-million dollar transformation, The resort's newest accommodations include the White Sand Villas, a 92 one- and two-bedroom villa-style accommodations and new guest amenities. The next phase is the construction of Captiva Villas, which will feature 43 one-bedroom villa-style gulf-front accommodations.

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Mr. Misra has received recognition from W.B. Johnson Hotels as the GM of the Year and has developed a reputation as a turnaround specialist. He also earned an award from the Marriott Corporation for Financial Excellence while at the Berkeley Marina Marriott in 1996.

The 12-acre **Pink Shell Beach Resort & Spa**, located on Estero Island, along the beaches of Ft. Myers and Sanibel, is rich in history having been a popular resort in Southwest Florida for more than 50 years. With a variety of recreational amenities for the entire family, **Pink Shell** sits on 1,500 feet of beach and offers such activities as sailing, dolphin adventure tours, parasailing, Yamaha WaveRunners®, kayaks, tennis, fishing, sunset cruises and specialized programs for children and teens. The resort is owned by Boykin Lodging Company (NYSE: BOY), a Cleveland, Ohio based real estate investment trust that focuses on the ownership of full-service, upscale commercial and resort hotels, and is managed by Boykin Management Company, also of Cleveland, Ohio. For information and reservations, contact your travel agent or the **Pink Shell Beach Resort & Spa**, 275 Estero Boulevard, Fort Myers Beach, FL 33931, Telephone: 888-309-2919 or 239-463-6181; or visit the web site at www.pinkshell.com.

Boykin Lodging Company is a real estate investment trust that focuses on the ownership of full-service, upscale commercial and resort hotels. The Company currently owns 28 hotels containing a total of 8,195 rooms located in 18 states, and operating under such internationally known brands as Doubletree, Marriott, Hilton, Radisson, Embassy Suites, and Courtyard by Marriott among others. For more information about Boykin Lodging Company, visit the Company's website at www.boykinlodging.com.

Certain matters discussed within this press release may contain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934 regarding the Company, including those statements regarding the Company's and management's beliefs and expectations. Except for historical information, the matters discussed in this release are forward-looking statements that involve risks and uncertainties that may cause results to differ materially from those set forth in those statements. Among other things, factors that could cause actual results to differ materially from those expressed in such forward-looking statements include financial performance, real estate conditions, execution of hotel acquisition programs, changes in local or national economic conditions, and other similar variables and other matters disclosed in the Company's filings with the SEC, which can be found on the SEC's website at <http://www.sec.gov>.

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